

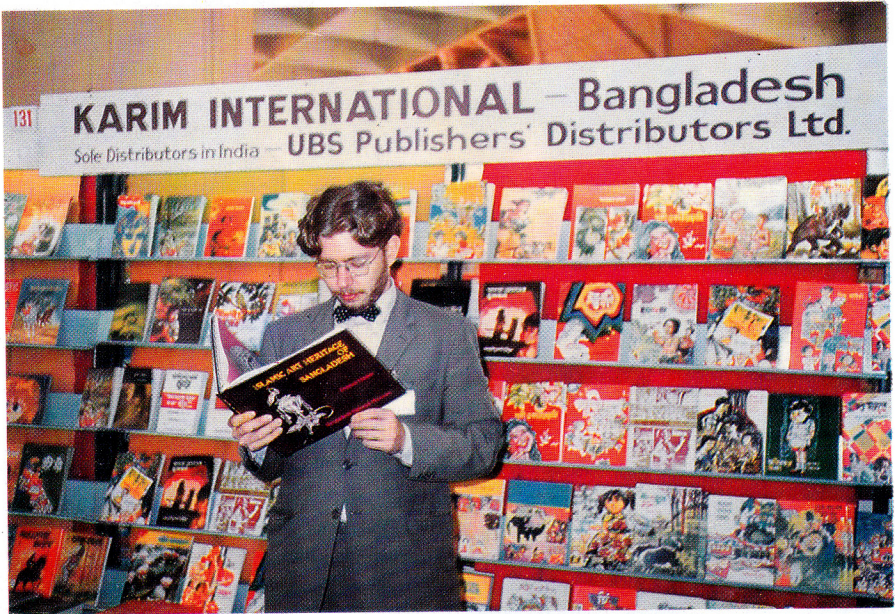
20 YEARS OF SERVICE
1976-1996



KARIM INTERNATIONAL

'YASIN BHABAN'
64/1 MONIPURI PARA
TEJGAON, DHAKA-1215
BANGLADESH
PHONE: 329705
FAX : 880-2-816169

KARIM INTERNATIONAL's beginnings can be traced back to 1976, when this New organization started its activities based in the old part of the city working as publishers representatives, indentors and consultants to the different institutional buyer of books and journals in Bangladesh. It was a time when such services were badly needed as the local trade were not fully organized in rendering the specialized and diversified services in getting their required publications from abroad.



Karim International's stand at the World Book Fair in New Delhi in 1984.



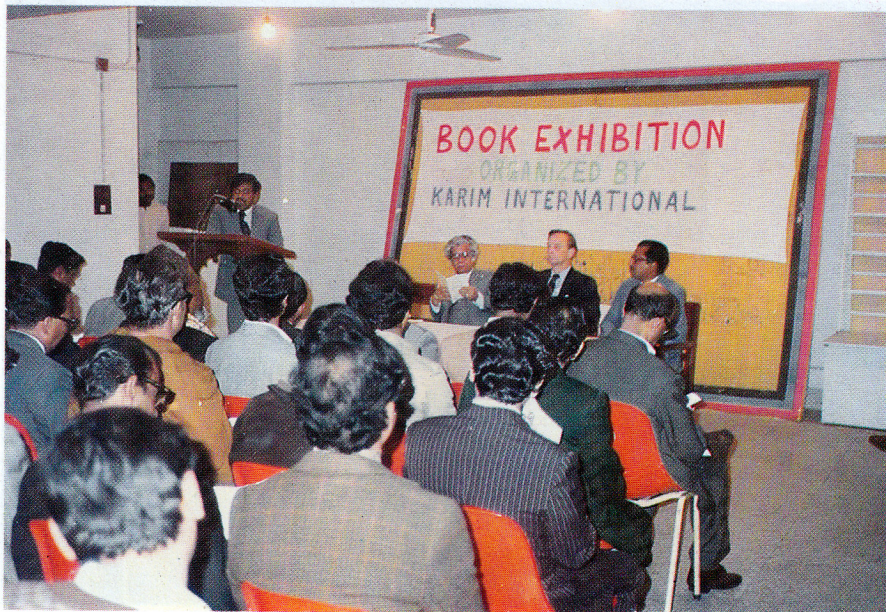
Mrs. Indira Gandhi Prime Minister of India visiting Karim International's stand at the World Book Fair in New Delhi in 1984.

Karim International is also rendering services to the local publishers in promoting their publications abroad and we keeping in mind the importance of projecting the Bangladeshi publications abroad participated at the 1984 World Book Fair in New Delhi and also participated at the Frankfurt International Book Fair in 1989 and 1992. We are now working as the main supplier of Bangladeshi Publications to the Library of Congress which is the single biggest purchaser of publications from all over the World.

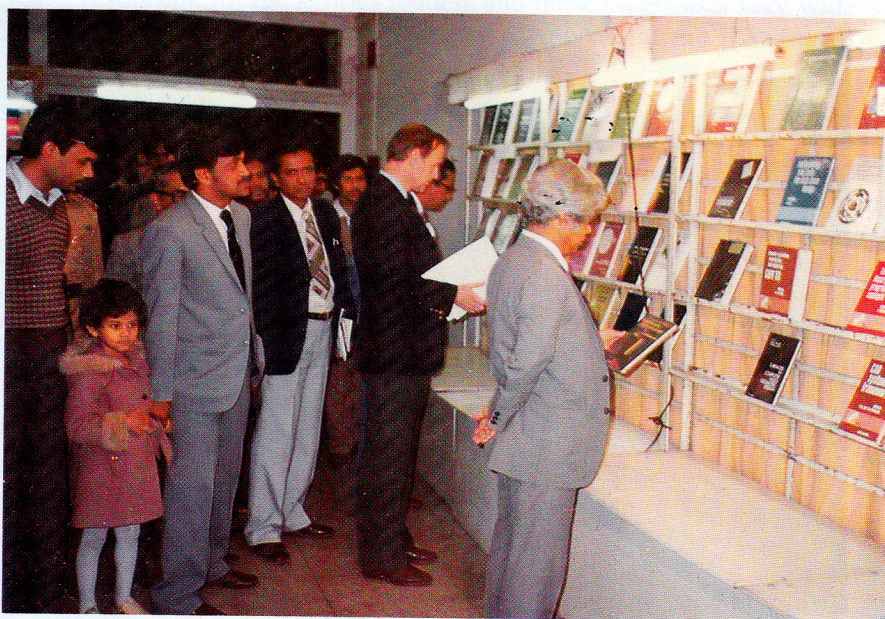


Karim International's stand at the Frankfurt International Book Fair in 1989.

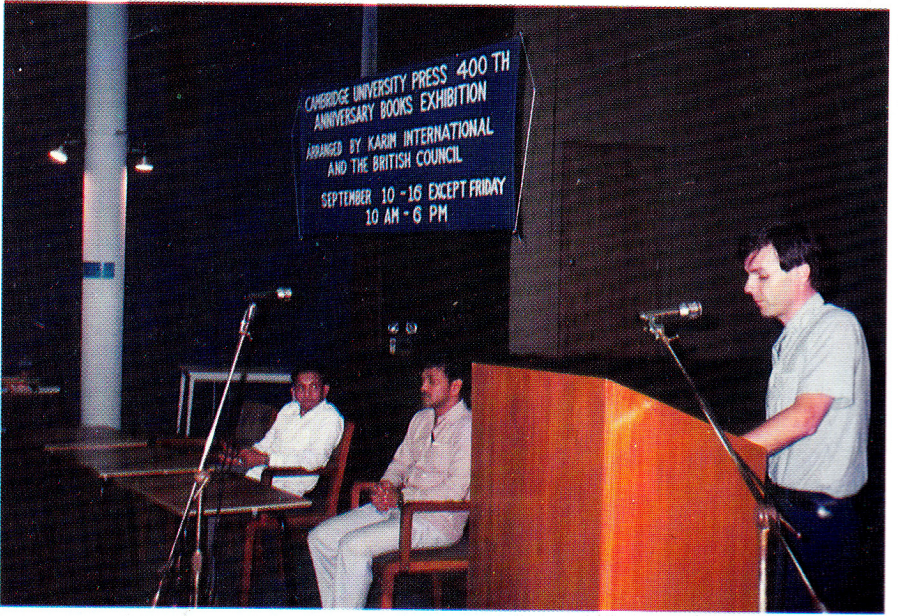
As the services of Karim International have consistently progressed and expanded operating in a diverse range of supplying books and Journals it was shifted to the newly built spacious present location at the 'Yasin Bhaban' in Tejgaon in 1987. Karim International aims at selecting new activities carefully and it is the first organization in Bangladesh which besides regular activities of promotion became pioneer in organizing Book Exhibition for International Publishers in Bangladesh and held several such exhibitions not only in the Capital city of Dhaka but also in the University City of Chittagong and Rajshahi where maximum advantage of showing the product of the Publishers were possible which was very much welcomed by everyone as the readers of Bangladesh could straightway look at the publications and products published by the foreign publishers.



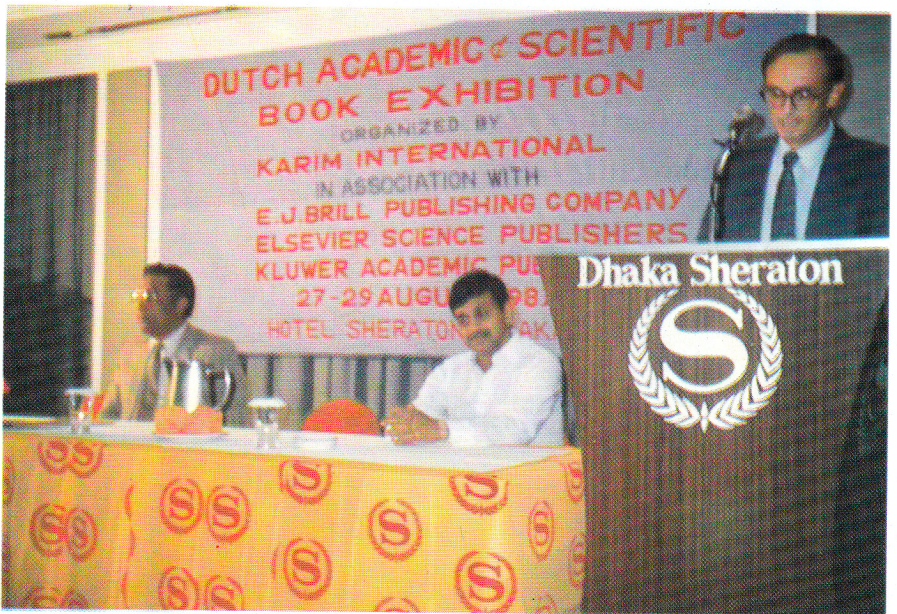
Opening of First Book Exhibition for Foreign Publishers organized by Karim International at the National Book Centre in Dhaka in January 1984.



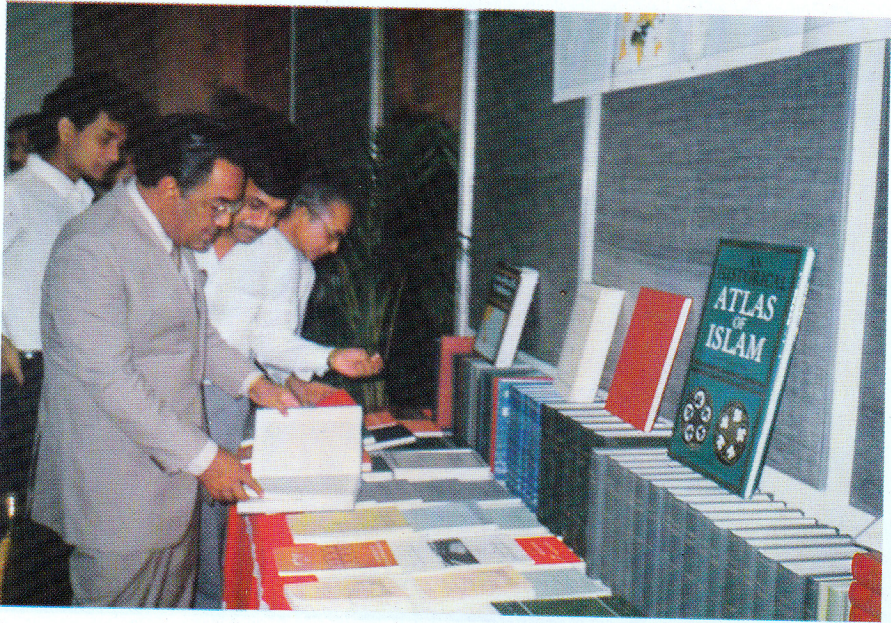
Chief and Special Guests at the First Book Exhibition for Foreign Publishers organized by Karim International at the National Book Centre in January 1984.



Cambridge University Press 400th Anniversary Book Exhibition at the British Council organized by Karim International in September 1985. Such Exhibitions were also held in the University City of Chittagong and Rajshahi.



Opening of Dutch Academic and Scientific Book Exhibition at the Dhaka Sheraton Hotel in 1987.

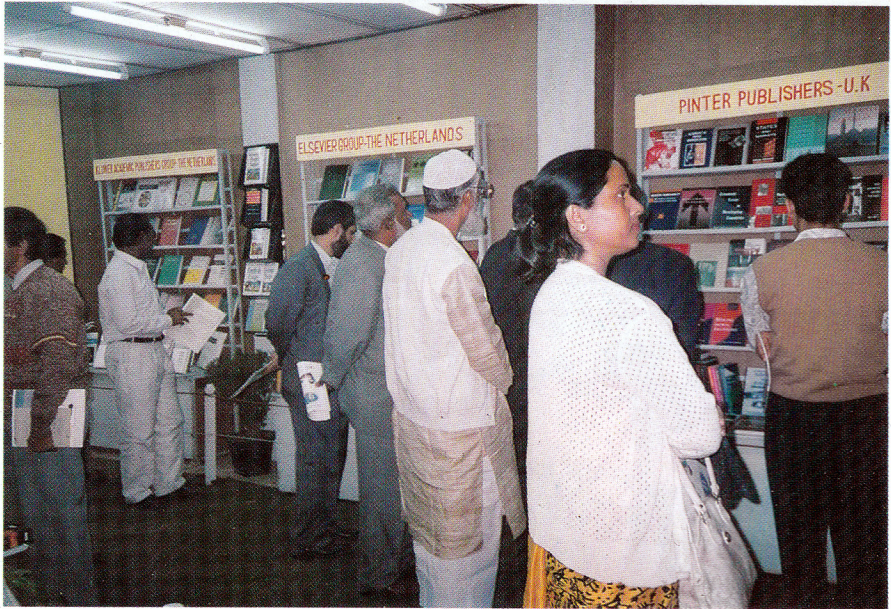


Dutch Academic and Scientific Book Exhibition at the Dhaka Sheraton Hotel in 1987.

Gradually after many years of campaigning from 1995 onwards the annual event of the National Book Fair organized by the National Book Centre is now permitting the participation of foreign publications at the Dhaka Book Fair. Karim International's presence in both 1995 and 1996 Dhaka Book Fair was mostly rewarding for the serious readers and book lovers as a very wide range of titles from different publishers were displayed at the pavilion of Karim International.

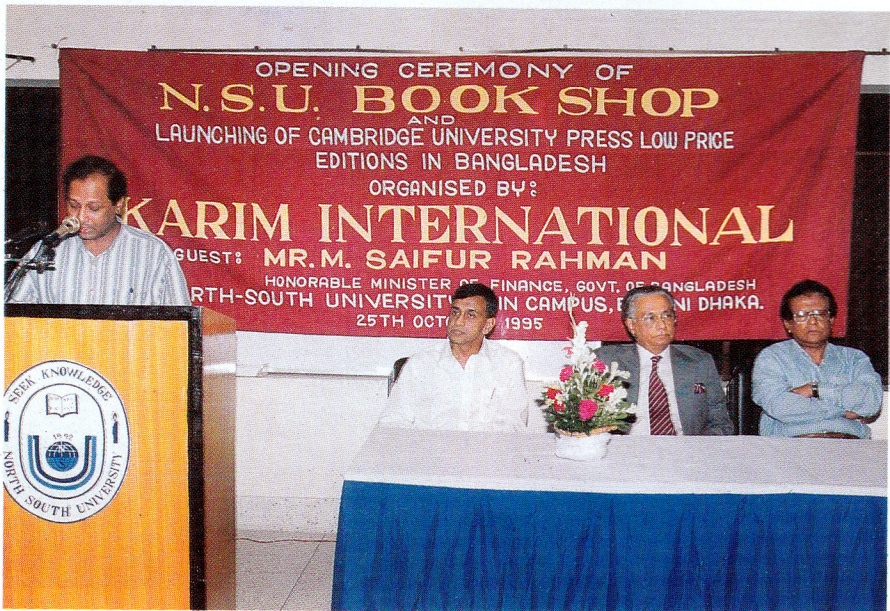


Prime Minister Begum Khaleda Zia visiting the Pavilion of Karim International at the Dhaka Book Fair 1995.

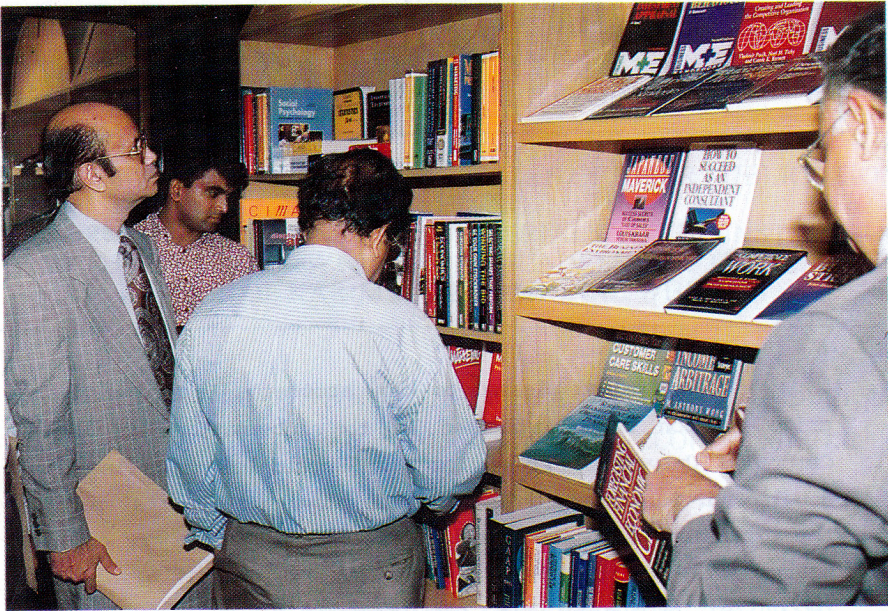


Visitors at the Pavilion of Karim International at the Dhaka Book Fair.

From September 1995 the North-South University Book Shop as a project of Karim International started its operation at the main Campus of the North-South University at Banani. The formal opening ceremony and the launching of the Cambridge University Press Low Price Edition took place on 25th October at the North-South University. Not only as a University Book Shop but as a General Book Shop for all categories of readers N.S.U. Book Shop is becoming as one of the best book shops in the city.



Formal opening of the N.S.U. Book Shop and Launching of Cambridge University Press Low Price Edition (CLPE) on 25th October 1995



Book Lovers at N.S.U. Book Shop.

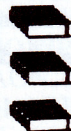
KARIM INTERNATIONAL brings the synergy of a cohesive, well structured organization to the new ventures it undertakes and it will be reviewing the present day situation with all its publishers so that we can chalk out a very comprehensive plans and programmes in rendering better services to all concerned in the coming days and can gradually step into the next century in a most proper manner maintaining the New and Present Day State-of-the-Art

With every days passing changes are taking places every where and we should also change according to our present day requirements and we have a lot of ideas and thinkings which we are willing to discuss with all our publishers (old as well as new ones which are yet to explore the Bangladesh Market) and we will carefully consider all proposal of developing mutual business so that we can continue to render the services to all concerned.



KARIM INTERNATIONAL

YASIN BHABAN
64/1, Monipuri Para ,Tejgaon
Dhaka-1215, Bangladesh.
Phone : 329705, Fax : 880-2-816169



N. S. U. BOOK SHOP

(A Project of Karim International)
STAR TOWER
12, Kemal Ataturk Avenue
Banani, Dhaka-1213, Bangladesh.

PUBLISHERS REPRESENTATION SERVICES, INDENTORS
IMPORTERS & EXPORTER, OF BOOKS & JOURNALS.

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Ministry of Finance
Government of the People's
Republic of Bangladesh
Dhaka

Minister for Finance

Dated: 24.10.95

Message

I am indeed pleased to know about the launching of low price edition books published by the internationally reputed Cambridge University Press for the developing countries like Bangladesh. Publishing and Book Trade plays a very vital role in the expansion of literacy and education of any country and its contribution in the over all development activities is well recognized. Bangladesh Govt. has given the highest importance on education and it is expected that the publishing and Book Trade people of the country will be playing its appropriate role in the Nation Building activities.

It is expected that Cambridge University Press will be expanding the list of suitable titles useful for our country under such low price edition. We also believe that publishers from all over the World will be following such idea of making low priced books for the students and readers in the developing countries. Price of books are going up and up everywhere and it is very difficult for students to buy their required books. Hence the idea of Cambridge University Press to develop low price edition books will be very helpful for Bangladesh as well as other developing countries.

I wish every success of the N.S.U. Book shop and I hope that besides Cambridge University Press other International Publishers will also be coming up with a very positive idea of making their publications available at low prices for the readers in countries like Bangladesh.

(M. Saifur Rahman)

FOR IMMEDIATE ATTENTION OF PUBLISHERS
FROM ALL OVER THE WORLD

FOR PROMOTION, DISTRIBUTION & SALES OF YOUR PUBLICATIONS,
INCLUDING
MICROFORM PUBLICATIONS & AV-MATERIALS TO THE INSTITUTIONAL
AND COMMERCIAL BUYERS IN BANGLADESH YOU CAN USE THE
SERVICE OF KARIM INTERNATIONAL WHICH IS :

- (A) HAVING A LONG EXPERIENCE OF REPRESENTATION, DISTRIBUTION & SALES OF FOREIGN PUBLICATIONS IN THE DEVELOPING MARKET OF BANGLADESH SINCE 1976.
- (B) COVER THE ENTIRE MARKET OF BANGLADESH & SUPPLY TO ALMOST ALL INSTITUTIONS ALL OVER THE COUNTRY.
- (C) MAKE DIRECT IMPORT IN ITS OWN ACCOUNT.
- (D) ORGANIZE EXHIBITIONS FOR FOREIGN PUBLICATIONS IN BANGLADESH AS A METHOD OF MOST EFFECTIVE PROMOTION BESIDES NORMAL PROMOTIONAL ACTIVITIES.
- (E) HAVING A NEWLY SETUP 'SUBSCRIPTION & BACKSET DIVISION'-TO SUPPLY JOURNALS, SERIALS ETC.

FOR PROMOTION, DISTRIBUTION AND SALES OF YOUR PUBLICATIONS IN THE DEVELOPING MARKET OF BANGLADESH KINDLY WRITE US WITH COPIES OF YOUR PROMOTIONALS & DETAILED TRADE TERMS.



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'YASIN BHABAN'
64/1 MONIPURI PARA
TEJGAON, DHAKA-1215
BANGLADESH
PHONE: 880-2-329705
FAX : 880-2-816169

STOP SMOKING HABIT -
It is killing you.

DEVELOP READING HABIT -
It makes you rich (inknowledge).

Right from the beginning

**KARIM INTERNATIONAL IS COMMITTED TO RENDER
SERVICES TO THE NATION**

Inception of KARIM INTERNATIONAL dates back to 1976: so does its commitment to the Nation by rendering our well experienced, satisfactory and reliable services to all our valuable Institutional clients & Booksellers in Bangladesh.

Over the years, we have built up a tradition in meeting all the requirements of our clients of all required books and journals in all subject areas from Astronomy to Zoology (A-Z) from all over the World

by representing the major International Publishers and Distributors both on Exclusive as well as Non-Exclusive basis.

Today KARIM INTERNATIONAL is being considered as THE BEST SOURCE OF FOREIGN BOOKS & JOURNALS IN BANGLADESH by all our valuable clients.

All these are result of our unwavering commitment to **add value to the requirements of our clients and to the products Published & Distributed by our International Publishers & Distributors.**

We firmly believe that in the final Analysis we are accountable to each of the constituents with whom we interact : namely
ALL THE PUBLISHERS & DISTRIBUTORS FROM ALL OVER
THE WORLD WHOM WE REPRESENT BOTH ON EXCLUSIVE AS
WELL AS NON-EXCLUSIVE BASIS AND

Our most valuable Institutional, Commercial and even Individual Clients, Heads of Institutions, Librarians, Teachers, Students & General Readers and fellow citizens in Bangladesh.



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It saves someone's life.

- GOOD VIEWERS -
Are also good readers.